	FastTrack	OmniVision	SellIn	SellOut	Flash Trend
GEOGRAPHICAL SCOPE	multi regional market	local (at country level)	local (at country level)	local (at country level)	local (at country level)
KIND OF INFORMATION	quantitative - trend and breakdown by country and product family	quali - quantitative	quantitative - trend and breakdown by product family and subfamily	quantitative - trend and breakdown by product family and subfamily	quantitative - trend and breakdown by segment
SOURCE	panel of manufacturers	statistical sample of dental practices / laboratories	panel of manufacturers and importers	panel of dealers and direct selling manufacturers	panel of manufacturers or dental dealers
METHOD	data collection only	CATI - phone interviews	data collection + estimation of not participating companies	data collection + estimation of not participating companies	data collection only
PRICE LEVEL	sell-in values	n/a	sell-in and sell-out values	sell-out values	sell-in or sell-out values
EVALUATED FIGURES	turnover only	n/a	turnover and volume	turnover and volume	turnover only
MARKET SIZE	business of the panel only - no overall market size	n/a	overall market	overall market	business of the panel only
TIMING	annual	recurring	annual	six month	monthly or quarterly
OUTPUT PROVIDED	overall business, one's own share, ranking by product family	no. of treatments, brand penet. and treatments share, buying behaviour, customer satisfaction, brand analysis, ad hoc analysis	overall business, one's own share, at sell-in and sell-out level by product family and subfamily	overall business, brand market shares by product family and subfamily	overall business and market segment trend
MAIN FEATURES	quick and easy overview of the trend and breakdown for a large geographical area	an insightful analysis performed on the end users of dental products	detailed information and trend of the overall business at sell-in value Specific analysis of the indirect channel	detailed information and trend of the overall business at actual sell-out value Analysis of the average selling price	Short term tracking of the panel trends